[Date]

[Your Name]  
[Your Address]  
[City, State, ZIP]

Joel D. Anderson, CEO

Petco

10850 Via Frontera

San Diego, CA 92127

[**Joel.Anderson@petco.com**](mailto:Joel.Anderson@petco.com)

cc: **customerrelations@petco.com**

Dear Mr. Anderson,

I’m writing to express my disappointment and concern regarding Petco’s recent decision to resume selling rabbits in select stores. As someone who cares deeply about rabbits and animal welfare, I urge Petco to reconsider this decision, which I believe is detrimental to the well-being of rabbits across the country.

While I understand Petco plans to sell only neutered male rabbits, this approach fails to address the larger issue of rabbit overpopulation. Every day, shelters and rabbit rescues across the country are inundated with homeless rabbits, surrendered for various reasons. Many of these rabbits face the risk of euthanasia due to overcrowding and a lack of resources. By choosing to sell rabbits instead of promoting adoption, Petco is not only contributing to this crisis but also disregarding the efforts of those working tirelessly to save these animals.

Petco has previously taken a stand against the sale of rabbits, choosing instead to collaborate with shelters and rescues. This was a commendable decision which aligned with Petco’s mission to promote the health and well-being of animals. Reversing this stance now is not only disappointing but also a step backward in the fight to reduce rabbit overpopulation and to ensure every rabbit has a chance at a loving home.

I urge Petco to once again take the lead in promoting responsible pet ownership by working directly with shelters and rescues to facilitate the adoption of homeless rabbits. This approach not only saves lives but also reinforces Petco’s commitment to animal welfare.

Thank you for your attention to this critical issue. I sincerely hope Petco will reconsider its decision and choose to support the adoption of rabbits rather than their sale. As a show of my commitment to this cause, I will be taking my business to other pet supply stores, and encouraging others to do the same until this decision is reversed. I believe supporting companies that prioritize animal welfare is essential, and I hope Petco will choose to align with these values once again.

Sincerely,

[Your Name]